

Florida Hospital Association
P.O. Box 531107
Orlando, FL 32853-1107

FHCCA Annual Education Retreat
"COMPLIANCE: IT'S NOT A
DAY AT THE BEACH"
June 16 - 18, 2004
The Ritz-Carlton, Sarasota, Florida

Dated Material

Florida Healthcare Corporate Compliance Association

presents its

1st Annual Education Retreat



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The Ritz-Carlton
Sarasota, Florida



AGENDA

WEDNESDAY, JUNE 16

- 1:30 p.m. to 4:30 p.m. **FHCCA Meeting - Members only!**
- 6:00 p.m. **Reception**
Co-sponsored by MediTract and MediRegs

THURSDAY, JUNE 17

- 7:30 a.m. to 8:00 a.m. Continental Breakfast
- 8:00 a.m. to 8:15 a.m. **Opening Remarks**
Kathy Reep, VP/Finance, FHA; and *George Rousis*, FHCCA President and Compliance Officer, Halifax Fish Community Health
- 8:15 a.m. to 9:30 a.m. **What the Office of Inspector General Wants in Your Compliance Program**
Janet Rehnquist, Partner, Venable, LLP, and Former Inspector General, Florida Dept. of Health and Human Services
- 9:30 a.m. to 10:45 a.m. **How to Integrate HIPAA Auditing and Monitoring into the Compliance Program**
 - *Susan Vellek*, Privacy Specialist, Martin Memorial Health System,

Panel Discussion:

 - *Cathy duTreil, MT (ASCP)*, Director of Privacy, Florida Hospital
 - *Paul E. Garfinkel, MSH*, Corporate Compliance Manager/Privacy Officer, Nemours Foundation
 - *Linda Noel*, Corporate Privacy Officer, Orlando Regional Healthcare
 - *Elizabeth White, J.D.*, Privacy Officer, Shands Healthcare

10:45 a.m. Break

11:00 a.m. to 12:15 p.m. **2004 Focus Areas for Medicare Audits and Investigations**
Lydia Rogers, First Coast Service Options

THURSDAY, JUNE 17 (CONTINUED)

- 12:15 p.m. to 1:30 p.m. **How to Conduct a Compliance Audit from A to Z**
Ben Frosch, President, Frosch Medical Consultants
- 1:30 p.m. **Lunch and Adjourn**
(box lunch provided)
- Participants on your own until 6:00 p.m.*

- 6:00 p.m. **Reception and Dinner at Ritz-Carlton Beach Club** *(transportation provided)*

FRIDAY, JUNE 18

- 7:30 a.m. Breakfast
- 8:00 a.m. to 9:15 a.m. **Case Studies from the Real World of the Compliance Officer**
- Panel Discussion
- *L. Scott Garrett*, Director/Corporate Integrity, University Community Health
 - *Marilyn Lettman, Esq.*, Director/Corporate Compliance, Holy Cross Hospital, Inc.
 - *George Rousis*, Compliance Officer, Halifax Fish Community Health
 - *Karen Shimpf*, Director/Corporate Compliance, Florida Hospital
- 9:15 a.m. to 10:30 a.m. **Health Care Fraud and Abuse Enforcement Mechanisms**
Steven J. Resnick, Attorney, Gray/Robinson
- 10:30 a.m. to 11:30 a.m. **Stark II and Financial Arrangements with Physicians**
Edward J. Hopkins, Partner, Broad & Cassel
- 11:30 a.m. to 12:30 p.m. **Patient Discounts - What's Allowed, What's Not, and What's on the Horizon?**
Gary Scott Davis, P.A., McDermott, Will & Emery
- 12:30 p.m. **Adjourn**



WHO SHOULD ATTEND

Members of FHCCA and FAHA, corporate compliance officers, healthcare attorneys, and other professionals working with compliance issues on a daily basis.




OVERVIEW

This program is designed to provide healthcare compliance professionals and their legal advisors the knowledge and tools they need to implement and maintain their compliance programs, as well as enable them to respond to emerging regulatory developments, such as Phase II of the Stark regulations and patient discounts. Our distinguished faculty includes practicing compliance oversight executives, members of the legal profession, present and former representatives from government and other experts. Participants will learn from the real-life experiences of their peers, and from others who dedicate themselves to ensuring that healthcare organizations continue to provide high quality services while preventing and detecting violations of law.

FACULTY

Biographical information on each speaker will be included in the handout materials distributed at the conference.

REGISTRATION INFORMATION

 FHCCA and FHA Members	\$275
 FHA Member Hospital Employees	\$300
 Non-Members	\$495

Registration fee includes continental breakfasts, lunch, refreshment breaks, two receptions, dinner, and all handout materials.

GUESTS

Registrants may bring a guest/spouse to the evening receptions. Tickets may be purchased for guests to attend the Thursday evening dinner and to purchase a box lunch on Thursday.

REFUNDS

The registration fee, less a \$50 processing fee, is refundable if notice is received by 5:00 p.m., June 9, 2004. No refunds will be issued for cancellations received after June 9. Registrants unable to attend may send a substitute. Please note: Registration fee will be adjusted according to substitute's membership status. The refund policy also will be applicable to those who ask to be billed for the meeting and those who indicate payment at the door. Programs are canceled approximately one week prior to scheduled date if registration numbers are inadequate.

CONFERENCE LOCATION

The Ritz-Carlton Sarasota
1111 Ritz-Carlton Drive
Sarasota, Florida 34236

The **Ritz-Carlton Sarasota** is situated on 11 acres at the edge of beautiful downtown Sarasota overlooking Sarasota Bay, just steps away from art galleries, boutiques, and restaurants. The hotel is seven minutes from Gulf of Mexico beaches and five minutes from St. Armands Circle, a historical district that is renowned as a Continental marketplace with lush tropical plants, courtyards, and antique statuary. St. Armands Circle offers over 150 upscale shops, boutiques, galleries, and fine restaurants, including Maus & Hoffman, Yves Delorme, and The Columbia Restaurant. The Ritz-Carlton Spa features more than 90 different health, beauty, and wellness treatments. The hotel also has a 3,000 square foot state-of-the-art Fitness Center that features free weights and cardiovascular equipment, complimentary to hotel guests. The hotel is proud to partner with two award-winning courses: the Legacy Golf Course and the University Park Country Club, both located only 20 minutes away from the hotel.

MEETING DRESS CODE

The dress code for the meeting is resort casual.





Registration Form

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HOTEL ACCOMMODATIONS

A block of rooms has been reserved at the **Ritz-Carlton**. A special room rate of \$139 single/double has been arranged. In addition, the hotel does charge a service charge that covers baggage handling and room attendant, and there is a daily parking fee. Call the hotel at (800) 241-3333 to make your reservation and be sure to mention the Florida Hospital Association (FHA) to obtain the special group rate. At this special room rate, rooms will go fast. Please make your reservation early. Any unused rooms in our block will be released May 19.

CONTINUING EDUCATION

All participants will receive a certificate of attendance for five hours.

FHA MEMBERSHIP

For information regarding professional membership in FHCCA or one of FHA's 19 affiliated societies, contact pmgmembership@fha.org or call (407) 841-6230. If you are an employee of an FHA member institution, membership is only \$95 (renewed annually). Benefits of membership include timely newsletters, data analysis, special reports, opportunities for networking, and discounted educational programs. Join today!

ADA

FHA wishes to ensure that no individual with a disability is excluded, denied services, segregated, or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any of the auxiliary aids or services identified in the Americans with Disabilities Act, write to the FHA Education Department at education@fha.org or call (407) 841-6230.

**QUESTIONS ABOUT THIS PROGRAM
OR OTHER FHA MEETINGS**

For further information, contact education@fha.org or call (407) 841-6230.



REGISTRATION INFORMATION:

- FHCCA and FAHA Members \$275
- FHA Member Hospital Employees \$300
- Non-Members \$495

Guest Meals

Additional box lunch for Thursday Qty ____ @ \$25 each \$ ____
 Thursday Dinner Guest(s) Qty ____ @ \$60 per person \$ ____

Registration fee includes continental breakfasts, lunch, refreshment breaks, two receptions, dinner, and handout materials.

Preregistration is required. Registration fees must be paid prior to the meeting or at the door in order to be admitted. If you have not received a registration confirmation one week prior to the meeting date, contact the FHA Education Department at education@fha.org or (407) 841-6230 to confirm that your registration has been received.

METHOD OF PAYMENT:

- A check payable to Florida Hospital Research and Education Foundation (FHREF) is enclosed.
- Bill my organization. (P.O. No. _____)
- Charge \$ _____ on the following credit card:

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MasterCard / Visa No. *(only MasterCard and Visa accepted)*

Cardholder's Name _____ Phone No. (including area code) _____

Cardholder's Signature _____ Expiration Date _____

please print or type

Name _____ Nickname (for name badge) _____

Title _____

Hospital / Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-Mail _____

RETURN TO: FHREF, Attention: Education Department
 P.O. Box 531107, Orlando, FL 32853-1107
OR FAX: (407) 423-4648

Reference #406A