



IMPROVING CARE THROUGH THE ADVANCEMENT OF NURSING

A WORKFORCE LEADERSHIP INITIATIVE OF THE FLORIDA HOSPITAL ASSOCIATION

Evening Seminar Lectures

PRESENTED BY:



Overview

These evening seminars, which are part of the 2010 ICAN Leadership Series, will feature well-known and greatly respected regional, state, and national experts in nursing leadership, healthcare policy, research, and quality. While this year's series was developed in partnership with First Coast Nurse Leaders Consortium as a regional program for nurse managers in the Jacksonville healthcare community, registration is open to hospitals throughout Florida.

Suggested Participation

Registered nurse managers at any level or area within the hospital organization may register for the evening seminars.

Speakers

- **Hugh Greene, FACHE**, President/CEO, Baptist Health
- **Dr. William Rupp**, CEO, Mayo Clinic
- **Bruce Rueben**, President, Florida Hospital Association
- **Dr. Jo Manion, PhD, RN, CNNA, FAAN** – a nationally-recognized speaker, author, and organizational development consultant
- **Dr. Peter Buerhaus, PhD, RN, FAAN** - a renowned researcher on nursing workforce issues
- **Sorrel King**, The Josie King Foundation (*invited*)

Registration Fees

- | | | |
|--------------------------------|------|----------------|
| ■ February 25 (<i>UNF</i>) | \$25 | Students: \$10 |
| ■ May 6 (<i>Mayo Clinic</i>) | \$25 | Students: \$10 |
| ■ June 17 (<i>UNF</i>) | \$25 | Students: \$10 |
| ■ August 19 (<i>UNF</i>) | \$25 | Students: \$10 |

Pre-registration is required. Registration fees must be paid in full prior to the seminar or on-site for admittance. If you have not received a confirmation (via e-mail from FHA) prior to the meeting date, contact the FHA Education Department at education@fha.org to confirm your registration.

Seminar Details

February 25, 2010

6:30 to 8:00 p.m. ET
University of North Florida

“HEALTHCARE REFORM”

Hugh Greene, FACHE, President/CEO, Baptist Health;
Dr. William Rupp, CEO, Mayo Clinic; and **Bruce Rueben**,
President, Florida Hospital Association

May 6, 2010

6:30 to 8:00 p.m. ET
Mayo Clinic

“DEALING WITH A MULTI-GENERATIONAL WORKFORCE”

Jo Manion, PhD, RN, CNA, FAAN, Manion and Associates

June 17, 2010

6:30 to 8:00 p.m. ET
University of North Florida

“EFFECTS OF ECONOMY ON NURSE LABOR MARKET” - SPONSORED BY BLUECROSS BLUESHIELD OF FLORIDA

Peter Buerhaus, PhD, RN, FAAN, Valere Potter Professor of
Nursing, Vanderbilt University School of Nursing and Director/
Center for Interdisciplinary Health Workforce Studies, Institute for
Medicine and Public Health, Vanderbilt University Medical Center

August 19, 2010

6:30 to 8:00 p.m. ET
University of North Florida

“JOSIE’S STORY”

Sorrel King, The Josie King Foundation (*invited*)

Josie’s Story by Sorrel King – a compelling memoir of medical
errors, life after the death of a child, and patient safety.

