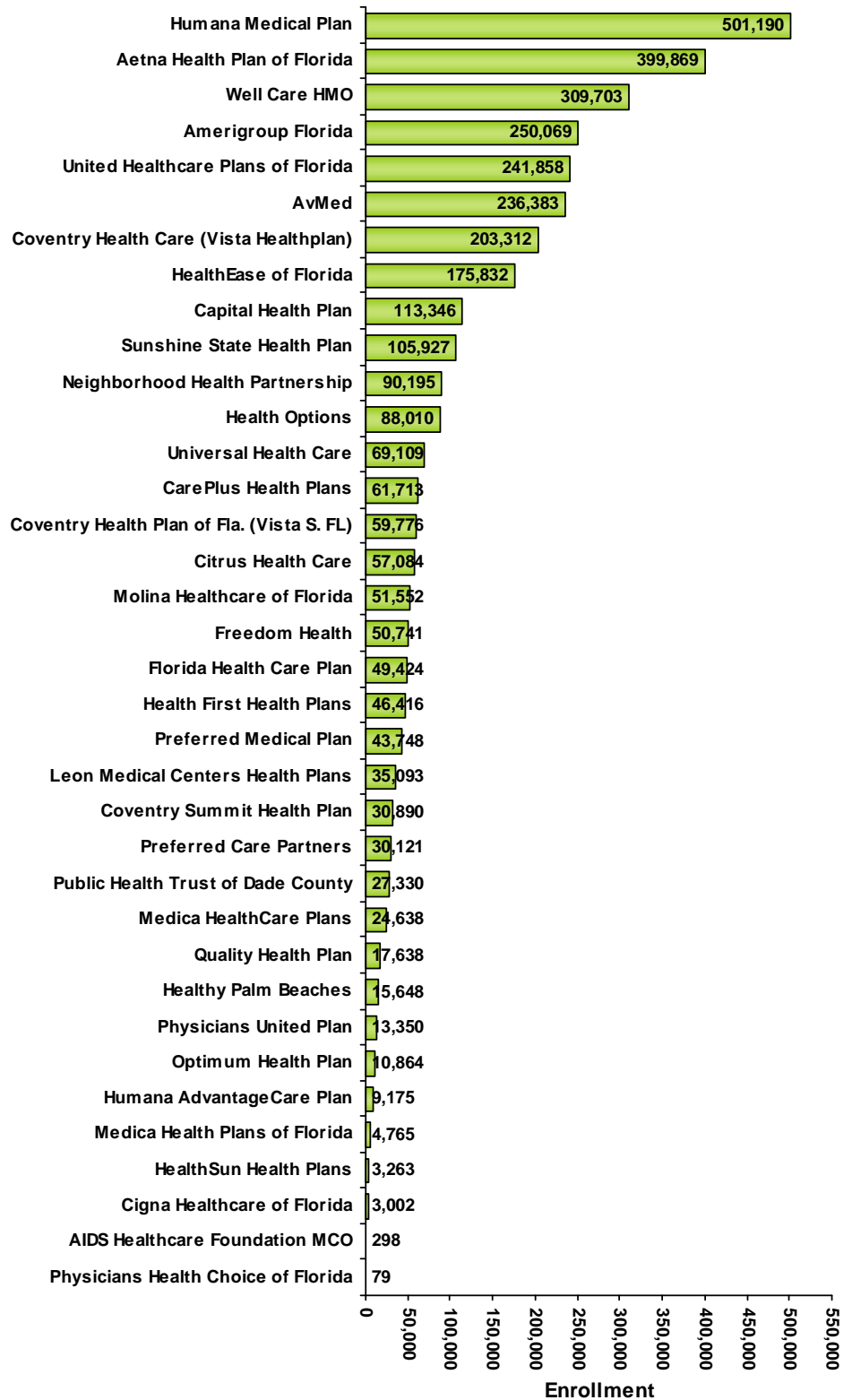


# HMO Trends in Florida

(based on first quarter data 2005 to 2010)

## Enrollment in Florida's HMOs First Quarter 2010

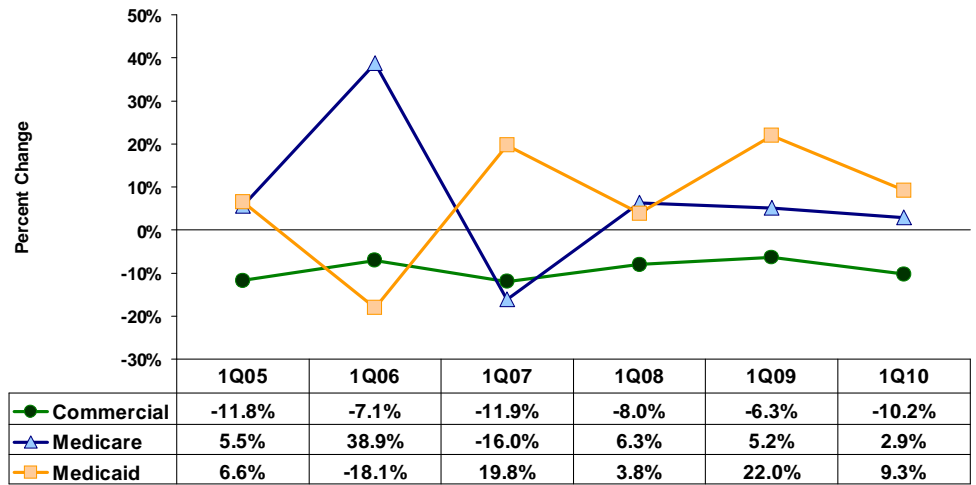


Source: FHA Eye on the Market: HMO Indicators Report, 1Q05 - 1Q10

# HMO Trends in Florida

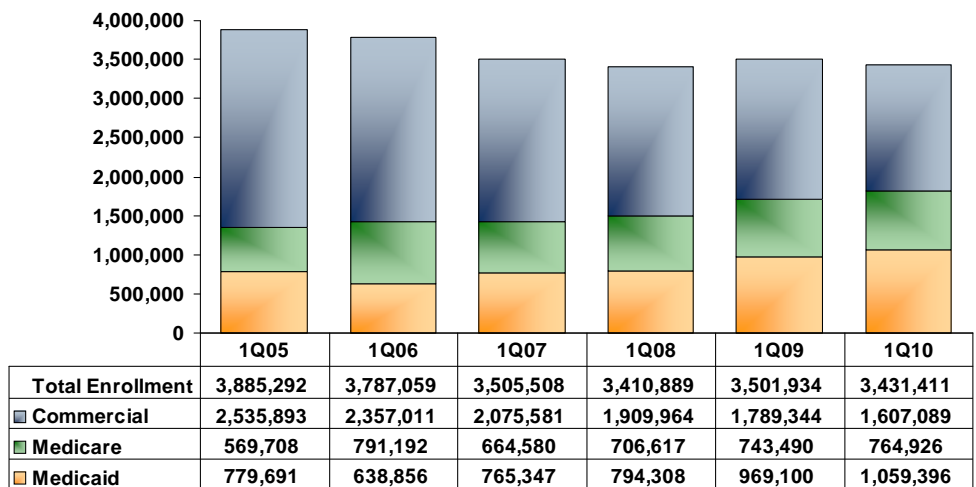
(based on first quarter data 2005 to 2010)

## Percent Change in HMO Enrollment 1Q05 - 1Q10



## Floridians in HMOs 1Q05 - 1Q10

Total HMO Enrollment: 3,431,411



## Net Income in Florida's HMOs 1Q05 - 1Q10

Total Net Income: \$199,657,176



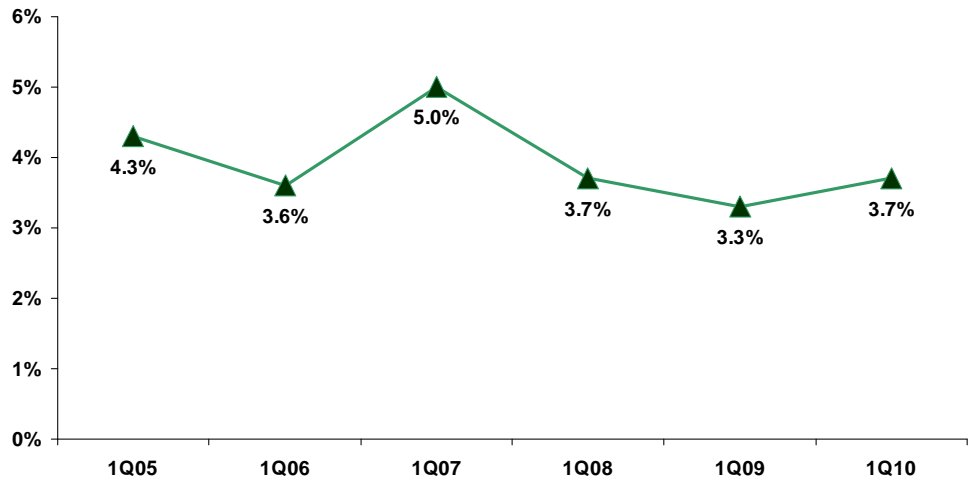
Note: Data includes all plans reporting for given year.

Source: FHA Eye on the Market: HMO Indicators Report, 1Q05 - 1Q10

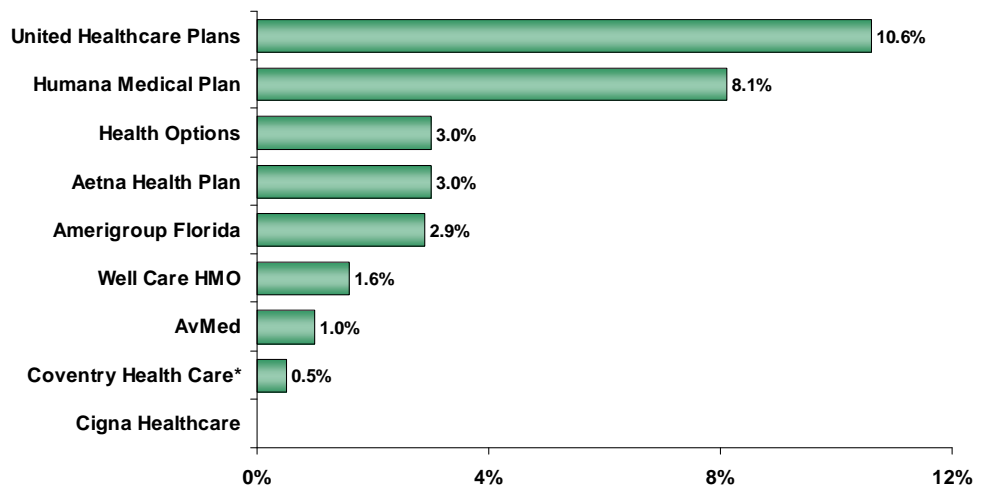
# HMO Trends in Florida

(based on first quarter data 2005 to 2010)

## Profit Margin in Florida's HMOs 1Q05 - 1Q10

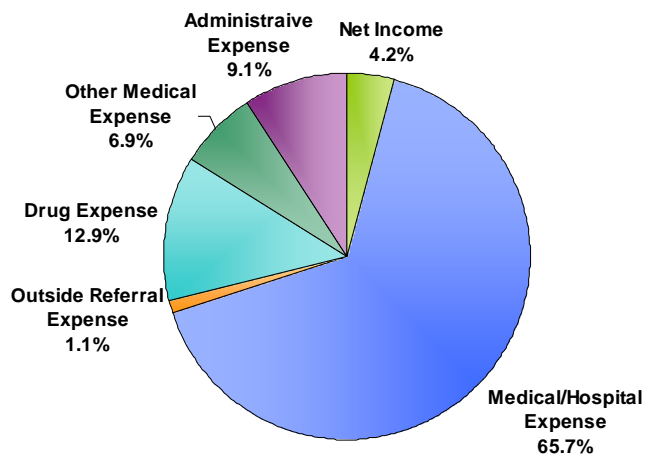


## Profit Margins for Select HMOs First Quarter 2010



## How the HMO Premium is Allocated First Quarter 2010

Total Premiums YTD:  
\$4,743,038,205

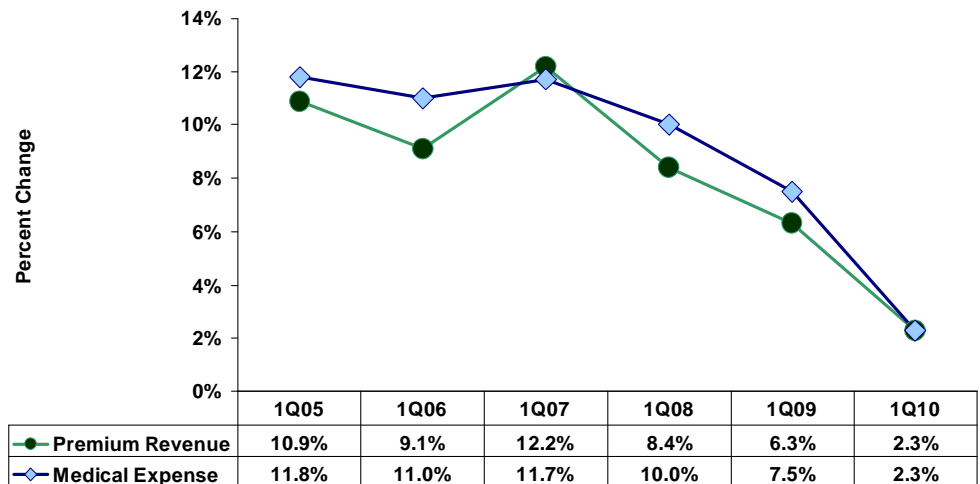


Note: Data includes all plans reporting for given year.  
Source: FHA Eye on the Market: HMO Indicators Report, 1Q05 - 1Q10

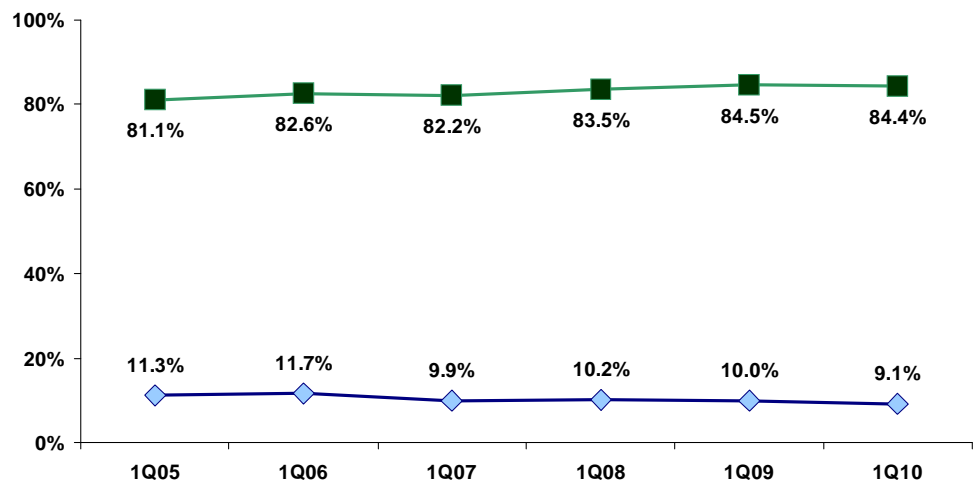
# HMO Trends in Florida

(based on first quarter data 2005 to 2010)

## Premium Revenue & Medical Expense per Member per Month Percent Change 1Q05 - 1Q10



## Medical Loss Ratio & Administrative Costs as a Percent of Premium Revenue 1Q05 - 1Q10



Note: Data includes all plans reporting for given year.

Source: FHA Eye on the Market: HMO Indicators Report, 1Q05 - 1Q10

## HMO Reports Available from FHA

To **ORDER** these reports, go to the appropriate link to download the order form or e-mail Angela Colkett at [angelac@fha.org](mailto:angelac@fha.org).

HMO Indicators Report: *YTD financial & utilization data*  
[www.fha.org/acrobat/indicatorsorder.pdf](http://www.fha.org/acrobat/indicatorsorder.pdf)

HMO Market Share Report: *Quarterly enrollment & market penetration*  
[www.fha.org/acrobat/hmomarketshare.pdf](http://www.fha.org/acrobat/hmomarketshare.pdf)

For questions or comments, contact Debbie Hegarty at (407) 841-6230 or [debbieh@fha.org](mailto:debbieh@fha.org).