

**Florida Hospital Association
Center for Nursing
- Resources -**

FHA Products and Publications (See Order Form)

A Collection of Nurses' Essays, 2nd edition. Compilation of nurses essays from 1999 Nurse Week Contest. Booklet for all audiences to use to convey a positive image of nursing.

Florida: The Perfect Place video. See Florida from coast to coast to coast. Video that can be used to familiarize potential nurses with Florida's natural and man-made attractions and varying landscape.

Job Shadowing Guidelines. Information to assist recruiters and others with setting up a "job shadowing day" at the hospital so students can see what a day in the life of a nurse is like.

Nursing Recruitment Posters

Nursing Poster #1. Poster that can be used to recruit individuals to the nursing profession. Wording on poster: "At 10:26 a.m. Sandy Hardwick brought her 57-year old cardiac patient back to life. What did you accomplish this morning?"

Nursing Poster #2. Poster that can be used to interest students in nursing as a major. Wording on poster: "After 4 years of college, you look for a job. After nursing school, a job's looking for you."

"Thank a Nurse" Note Cards. Note cards with the saying "Thanks for making . . . Nursing in Florida. The brightest future under the sun." These thank you notes are a great way to recognize nurses or others who support nurses for their contributions.

Nursing Careers - caring people caring for people. Information that can be used in middle or high schools to encourage students to consider nursing as a career.

**Center for Nursing
FHA Regional Office – Orlando
307 Park Lake Circle
Orlando, FL 32803**

407/841-6230 Fax: 407/423-4648



FHA Center for Nursing Resources (Continued)

FHA Nursing Web site

FHA Nursing Web site - www.nursinginflorida.com. This Web site has sections on, or links to, nurse specialties; job descriptions; Best Practices; “Nurses Speak Out;” Frequently Asked Questions; Nurse Licensure; conferences; Scholarships and Grants; Nursing schools and educational institutions; Web sites of interest to nurses; and Nurse Essays.

FHA Reports

| Title | Web site Address | Price |
|-----------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|-----------|
| <i>Nursing Facts in Florida</i> (June 2001) Data Brief ^a | www.fha.org/acrobat/RnFacts01.pdf | No Charge |
| <i>Finding and Keeping Nurses: What's Working? FHA Study on Recruitment and Retention</i> (Aug. 2001) | www.fha.org/acrobat/findingnurses.pdf | No Charge |
| <i>Where Have All the Nurses Gone: Florida's Nursing Shortage</i> (June 2000) | www.fha.org/acrobat/nurseshortage2000.pdf | No Charge |
| <i>Shortages of Allied Health Professionals</i> (July 2000) | www.fha.org/acrobat/alliedreport.pdf | No Charge |
| <i>Florida's Nursing Shortage: It is Here and It is Getting Worse.</i> FHA Study on Nurse Health Staffing Issues in Florida (Nov. 2001) | www.fha.org/acrobat/nursingshortage01.pdf | No Charge |

FHA Advisory Committees

| Committee | Purpose |
|---------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| FHA Advisory Committee on the Nursing Shortage - Formed Aug. 30, 2000 | Formed to establish a common understanding of the nursing shortage, identify key issues and possible strategies and solutions. |
| FHA Advisory Committee on Allied Health Professions - Formed Mar. 16, 2001 | Formed to identify key issues about allied health care professions in hospitals. |
| FHA Advisory Committee on Health Care Legislative Issues - Formed Aug. 28, 2001 | Formed to collaborate and work with nurses, physicians, hospital CEOs, academicians and staff from hospitals, physician offices, and nursing associations to identify ways to collaborate and work together on positive legislation that will impact health care professionals and organizations. |

For more information, contact **Ruth Welke** at ruthw@fha.org. Or phone 407/841-6230.



FHA Center for Nursing Resources (Continued)

List of Nursing Resources Outside FHA

Publications and Videos

Building a Framework for Workforce Solutions. 2001. American Society for Healthcare Human Resources Administration and the Society for Healthcare Strategy and Market Development. Available through American Hospital Association - 1-800-AHA-2626. Catalog #210800. \$35 member price; \$45 Nonmember price.

Donna Wilk Cardillo, RN, *Your First Year as a Nurse - Making the Transition From Total Novice to Successful Professional*. 2001. Prima Publishing (\$19.95, 0-7615-3333-8). This book is a practical guide for student nurses and new graduates to help them negotiate their way through a challenging and complex healthcare system. For a preview copy of the book, call Matt Jarrett at Prima Publishing at 916-787-6928.

Discovery Health Channel “Nurses” Series Featuring Hospital Nurses videotapes. This five-part series of episodes on hospital nurses highlights nurses in five major specialties: Pediatrics, Critical Care, Obstetrics, Oncology, and psychiatry. To order the videotapes, call the Discovery Health Channel at 800/475-6636. The entire five-part series is \$23.95 plus \$6.95 for shipping and handling. Each episode of “Nurses” is also available singly for \$4.95 plus shipping and handling.

Nursing—the Ultimate Adventure. 2001. Recruitment videotape (10 minutes) and pamphlet targeted to the teenage population to recruit future nursing students. Available through National Student Nurses Association, 212/581-2211 or nsna@nsna.org for \$350 not-for-profit hospital/agency; \$450 for-profit hospital/agency. No previews.

Web sites on Nursing Careers and the Nursing Shortage

Discover Nursing Career Center - National Student Nurses’ Association. Designed for those interested in a nursing career as well as for nursing students planning their career, with direct links to hospitals and links to NSNA.
www.nsna.org

Florida Health Careers Guide - University of Florida AHEC (Area Health Education Centers) Program.

Describes nursing careers, areas of specialization, work environment, advancement, job outlook, length of training/requirements, licensure/certification, salary, and educational programs.

www.flahec.org/hlthcareers/



FHA Center for Nursing Resources (Continued)

Web sites on Nursing Careers and the Nursing Shortage (Continued)

Is Nursing for You? - National Student Nurses' Association.

Description of nursing and different specialties within nursing to assist high school students in decision making about nursing as a career.

www.nсна.org/career/pdf/is_nursing_for_you.pdf

Juggling Nursing School and Family - National Student Nurses' Association.

Discussion of factors for the mature student to consider before entering nursing school.

www.nсна.org/pubs/imprint/septoct/juggling.html

Nurses for a Healthier Tomorrow - A coalition of 32 nursing and health care organizations working together to wage a communications campaign to attract people to the nursing profession. Site contains career, educational, and resource information.

www.nursesource.org

Nursing Education Facts and Resources - AACN (American Association of Colleges of Nursing).

Site contains tools to help nursing students find programs, seek financial aid, and plan careers.

www.aacn.nche.edu/education/Resindex.htm

Your Nursing Career - A Look at the Facts - AACN (American Association of Colleges of Nursing).

Web site that lists resources for fact finding about a nursing career.

www.aacn.nche.edu/education/Career.htm

U.S. Department of Labor Occupational Outlook Handbook

Describes the occupation for Registered Nurses in terms of nature of the work; working conditions; employment; training, other qualifications, and advancement; job outlook; earnings; related occupations; sources of additional information.

<http://stats.bls.gov/oco/ocos083.htm>

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ORDER FORM

FHA Products and Publications

| Title | Qty | Price | Extended Price |
|--------------------------------------------------------------|-----|----------------------------------------|----------------|
| <i>A Collection of Nurses' Essays 2nd edition</i> | | \$10.00 | |
| <i>Florida: The Perfect Place video</i> | | \$6.00 | |
| <i>Job Shadowing Guidelines</i> | | Shipping & Handling Only | |
| <i>Nursing Poster #1</i> | | \$2.50 | |
| <i>Nursing Poster #2</i> | | \$2.50 | |
| <i>"Thank A Nurse" Note Cards</i> | | \$.20 each | |
| <i>Nursing Careers – caring people Caring for people</i> | | Free if e-mailed; \$10.00 if mailed | |

Sub Total _____

*Florida law states it is necessary to pay the sales tax applicable to your county. Please indicate percentage and the amount of tax.

* _____ % **Sales Tax** _____

**Shipping & Handling Charges:

****Shipping/Handling** _____

\$ 5 or less . . . \$1.00
\$ 5.01-\$30 . . . \$5.00
\$30.01-\$50 . . . \$8.00

TOTAL _____

Method of Payment: (please check one)

- Check** (made payable to: **Florida Hospital Association**)
 Visa/Master Card

 Visa/Master Card Account #

 Expiration Date

 Cardholder's Name

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 Cardholder's Signature

Contact Person _____ Telephone # _____

Department and/or Title _____

Hospital _____

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City _____ State _____ ZIP _____

E-mail _____

Return form and payment to:

**Ruth Welke, Project Manager
 Patient Care Services
 FHA Regional Office – Orlando
 307 Park Lake Circle
 Orlando, FL 32803**



For information, contact **Ruth Welke** at ruthw@fha.org – 407/841-6230; Fax: 407/423-4648