Market Share Reports

FHA Eye on the Market

Using the latest AHCA data available, hospitals can use these data to analyze market share for a defined service area by payer or service line and examine trends in patient volumes in your market and other markets in Florida.

Trend Report: Shows four-year trend for discharges and market share by service area.
Inpatient Market Share by Payer: Shows hospital market share by payer by service area.
Inpatient Market Share by Service Line: Shows hospital market share for 22 service lines by service area.
Patient Origin: Shows where, by ZIP Code, patients are coming from.

FHA can also produce customized data reports which allow you to look deeper into the data. Examples include MS-DRG specific reports and physician reports. Our programmers will work with you to create the output you need. For more information, contact Debbie Hegarty, Surveys/Special Projects Manager at debbieh@fha.org or (407) 841-6230.

REPORTS and SERVICE AREAS:

Inpatient Reports: ☐ Market Share Trend ☐ Payer Mix ☐ Service Line ☐ Patient Origin

Service Area(s): Each service area counts as a report. Service areas can consist of a county, an MSA, or group of ZIP Codes

First Service Area: _____

Second Service Area: _____

COST:

My Pricing Status: $_____

	One Report	Two Reports	Three Reports	Subscription* One Report
FHA Member Hospital	$150	$200	$240	$275
FHA Professional or Corporate Member	$250	$300	$340	$375
Non-Member	$450	$500	$540	$575

*Allows you to receive data on a quarterly basis for one year.

Sales Tax ____% Please indicate percentage and amount of tax applicable to your Florida county. $_____

Total Due (Reports will be e-mailed.) $_____

PAYMENT METHOD:

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Florida Hospital Association
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☐☐☐☐
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Please contact FHA Data Services at (407) 841-6230 if you have any questions

For faster service, fax your credit card order to (407) 422-5948