Tips on Promoting and Implementing the SOAP UP Component of the UP Campaign

1. During bedside shift report or hand-off communication, focus on the tasks and strategies that you have implemented. **When handing off to the next caregiver, ask this question: Did I wash my hands before and after, each time I cared for my patient?**

2. Display a colorful SOAP UP flyer to communicate the impact that hand hygiene can have across all harm topics [Download flyer]

3. **Offer a SOAP UP themed “Lunch and Learn” session** that can include the recorded HRET HIIN Virtual Event, “Time to SOAP UP Your Hand Hygiene Game,” [https://youtu.be/fYO4Aouwgg](https://youtu.be/fYO4Aouwgg)

4. Display a SOAP UP Campaign poster on your staff communication/education boards [Poster Template Coming Soon]

5. Everyone enjoys a little healthy competition…why not select a few “judges” to do some “secret shopping” regarding handwashing compliance? A “SOAP UP for Safety” award (trophy or banner) can be rotated quarterly to the department or patient care unit with the best practice for handwashing. The team can also be recognized in the organization’s internal newsletter or publication!

6. **Create humorous cues or code statements** that can be used to remind your co-workers to wash their hands. Caregivers are busy…and sometimes need a friendly reminder.

7. **Involve patients and families too!** Provide a “sign” that patient and family members can show the caregiver to help remind them to wash their hands! The signs can have a “fun” word, phrase or picture.

Acknowledgement: Several FHA MTC HIIN participating hospitals contributed to this list by sharing their ideas at the HIINnovations Roadshow and Chasing Zero Infections in-person meetings earlier this year. THANK YOU!
How is your Hospital Promoting SOAP UP?
FHA MTC HIIN participating hospitals are doing great work to promote the importance of appropriate hand hygiene to reduce the spread of infection! We are interested in learning how your hospital is promoting the SOAP UP initiative. If you have an innovative and creative approach that you would like to share with your peers, please send your ideas to Cheryl Love, FHA director of quality and patient safety, at cheryll@fha.org. We look forward to learning more from you and highlighting your hospital in an upcoming SOAP UP communication!

Upcoming Educational Events
Send team members to attend the coming events highlighting hand hygiene, care at the bedside and infection prevention. Don’t miss out - Contact FHA HIIN if travel assistance to in-person meetings is needed.

Oct. 24: Chasing Zero Infections Didactic Webinar - Implementing appropriate hand hygiene to reduce the spread of infection [Register]

Oct. 25: Transforming Care at the Bedside (TCAB) Nursing Unit Launch Meeting (Orlando) - Improving the effectiveness of the entire bedside team to improve quality, patient safety and engage the patient and family [Register & View Agenda]

Nov. 16: Chasing Zero Infections In-Person Meeting (Ft. Lauderdale area) - Connecting the Dots to Reduce Patient Harm: Hot Topics in Infection Prevention [Register & View Agenda]

More about the Florida Up Campaign
FHA Mission to Care kicked off the Florida UP Campaign on Oct. 2, 2017, with a special Launch Webinar (Replay | Slides) focused on the HRET HIIN UP Campaign components designed to simplify safe care and streamline interventions, reduce multiple forms of harm with simple and easy-to-accomplish activities and consolidate basic interventions that cut across several topics to decrease harm.

The focus on SOAP UP will run Oct.1 through Dec. 31, 2017, with educational events and access to various resources including posters, badge card templates and social media language. Keep an eye out for these in the HIIN INFO e-mail communications! In addition, there are many tools available for hospitals to utilize on the UP Campaign Website.

Contact Us:
Mission to Care FHA HIIN Team
HIIN@fha.org | 407-841-6230