SOAP UP promotes appropriate hand hygiene to reduce the spread of infection

Effective hand hygiene decreases the risk of infection and can help prevent several harm events: Clostridium Difficile Infection (CDI), Catheter-Associated Urinary Tract Infection (CAUTI), Surgical Site Infection (SSI), Ventilator-Associated Event (VAE), Central Line-Associated Bloodstream Infection (CLABSI), Sepsis and Multi-Drug Resistant Organisms (MDRO).

There are many topic-specific resources available at HRET-HIIN.org. Access the links below for tools to help your organization address these harm events and engage with the SOAP UP Campaign.

SOAP UP Resources:

http://www.hret-hiin.org/Resources/up_campaign/17/up_campaign_presentation_generic.pdf
http://www.hret-hiin.org/topics/clostridium-difficile-infection.shtml
http://www.hret-hiin.org/topics/surgical-site-infection.shtml
http://www.hret-hiin.org/topics/ventilator-associated-event.shtml
http://www.hret-hiin.org/topics/central-line-associated-bloodstream-infection.shtml
http://www.hret-hiin.org/topics/sepsis.shtml
http://www.hret-hiin.org/topics/multi-drug-resistant-organisms.shtml
Upcoming Educational Event

Send team members to attend a free upcoming event highlighting infection prevention strategies, hand hygiene, reducing patient harm and achieving zero infections. Don't miss out - Contact FHA HIIN if travel assistance to in-person meetings is needed.

- Nov. 16, 2017 - Chasing Zero Infections In-Person Meeting: Connecting the Dots to Reduce Patient Harm: Hot Topics in Infection Prevention
  Signature Grand | Davie, FL (Ft. Lauderdale area)
  Register & View Agenda

Recorded Educational Events

The FHA Mission to Care HIIN Chasing Zero Infections Series provides participating HIIN hospitals with the latest information, practices and assistance in eliminating hospital acquired infections (HAI). The Chasing Zero Infections Didactic Webinar on Oct. 24th focused on "SOAP UP," and implementing appropriate hand hygiene to reduce the spread of infection. Follow-up information is provided below.

- Recording
- Slide Presentation (pdf)

On Sept. 21, this HRET HIIN SOAP UP virtual event showcased creative approaches that your colleagues across the nation have designed to elevate the impact of hand hygiene. If you are looking for innovative ways to kick off or accelerate your SOAP UP campaign, you will not want to miss this session. You will see bubbles, foam and much more.

- Recording
- Slides coming soon

Education for Patients, Visitors and the Community

- Association for Professionals in Infection Control (APIC), Handwashing Tips: http://consumers.site.apic.org/infection-prevention-basics/wash-your-hands-often/


On-Demand Learning: Hand Hygiene Courses

HH101: Core Concepts for Hand Hygiene: Clean Hands for Health Care Personnel (Duration: 15 min)
- View Now: http://hret.adobeconnect.com/pk2cq2lo143s/
- Slides: http://hret.adobeconnect.com/pb2zi1ncy161/

HH102: Hand Hygiene: Education, Monitoring and Feedback (Duration: 20 min)
- View Now: http://hret.adobeconnect.com/pnwdw0pz12td/
- Slides: http://hret.adobeconnect.com/pplb4ugmuoc4/

HH103: Identifying Motivators for Hand Hygiene: External and Internal Factors (Duration: 25 min)
- View Now: http://hret.adobeconnect.com/pgduwsqi6692/
- Slides: http://hret.adobeconnect.com/p6xbf28u86jb/
### How is your Hospital Promoting SOAP UP?

FHA MTC HIIN participating hospitals are doing great work to promote the importance of appropriate hand hygiene to reduce the spread of infection! We are interested in learning how your hospital is promoting the SOAP UP initiative. If you have an innovative and creative approach that you would like to share with your peers, please send your ideas to Cheryl Love, FHA director of quality and patient safety, at cheryll@fha.org. We look forward to learning more from you and highlighting your hospital in an upcoming SOAP UP communication!

### More about the Florida UP Campaign

FHA Mission to Care kicked off the Florida UP Campaign on Oct. 2, 2017, with a special Launch Webinar ([Replay](#) | [Slides](#)) focused on the HRET HIIN UP Campaign components designed to simplify safe care and streamline interventions, reduce multiple forms of harm with simple and easy-to-accomplish activities and consolidate basic interventions that cut across several topics to decrease harm.

The focus on SOAP UP will run Oct. 1 through Dec. 31, 2017, with educational events and access to various resources including posters, badge card templates and social media language. Keep an eye out for these in the HIIN INFO e-mail communications! In addition, there are many tools available for hospitals to utilize on the [UP Campaign Website](#).

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