

2023 Annual Meeting Sponsorships

October 4–6, 2023

Ritz-Carlton Orlando, Grande Lakes



THE FLORIDA HOSPITAL ASSOCIATION

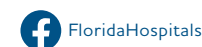
TITLE \$50,000 Includes Five (5) Registrations	PLATINUM \$25,000 Includes Four (4) Registrations	GOLD \$15,000 Includes Three (3) Registrations	SILVER \$10,000 Includes Two (2) Registrations	BRONZE \$5,000 Includes One (1) Registration
<p>All Platinum Sponsor Benefits</p> <hr/> <p>PLUS</p> <p>Advertisement in Meeting Agenda Publication</p> <hr/> <p>Exclusive Recognition</p> <hr/> <p>Logo on Name Badge Lanyard</p> <hr/> <p>CEO Invited to CEO / Chairman's Dinner</p> <hr/> <p>One (1) General Session Educational Presentation</p>	<p>All Gold Sponsor Benefits</p> <hr/> <p>PLUS</p> <p>Participation in One (1) Educational Panel</p> <hr/> <p>Hallway Tabletop Exhibit</p> <hr/> <p>Hotel Suite Upgrade</p>	<p>All Silver Sponsor Benefits</p> <hr/> <p>PLUS</p> <p>Dedicated FHA Team Liaison</p> <hr/> <p>Hospitality Space in Innovation Hub (not including food and beverage)</p>	<p>All Bronze Sponsor Benefits</p> <hr/> <p>PLUS</p> <p>Company Logo on Pre-Event Communications</p> <hr/> <p>Invitation to VIP Reception</p>	<p>Sponsor Recognition at Welcome Reception</p> <hr/> <p>Company Logo on Registration Website</p> <hr/> <p>FHA Roster of Attendees</p> <hr/> <p>Logo on Sponsor Banner</p> <hr/> <p>Thank You to Sponsors on revolving event slides</p>

See reverse side for details.

Contact John Wilgis at john@fha.org or
(850) 524-2037 for additional information

306 E COLLEGE AVE
TALLAHASSEE, FL 32301

850.222.9800
VISIT FHA.ORG



2023 Annual Meeting Sponsorships

October 4–6, 2023

Ritz-Carlton Orlando, Grande Lakes



THE FLORIDA HOSPITAL ASSOCIATION

Registrations Included	FHA will provide the numbered complimentary registrations for sponsor staff. A sponsor specific registration link will be provided. Additional staff may be registered at the current member price.
Advertisement in Meeting Agenda Publication	Title sponsor will have full color, full page ad in the meeting program. Graphics in PDF format will be due 30 days prior to the start of the event.
Exclusive Recognition	Title sponsor will be especially recognized by FHA President in the opening comments and the evening member dinner opening comments.
Logo on Name Badge Lanyard	The title sponsor logo will be on the event lanyard, alternating with FHA logo.
CEO Invited to CEO / Chairman's Dinner	Title sponsor will receive one complimentary seat at the CEO Chairman's Dinner. Sponsor must provide the name of individual 30 days prior to the start of event.
One (1) General Session Educational Presentation	Title sponsor will be invited to provide one educational presentation during the event. All educational presentations are subject to approval from, and in coordination with, FHA Education Department. FHA will determine the session that will be scheduled for the sponsor and reserves the option to review the presentation in advance, a minimum of 30-days prior to event.
Participation in One (1) Educational Panel	Title and Platinum sponsors will be invited to participate on one panel (one seat, and relevant to expertise). FHA will determine the session each sponsor will be an invited panelist.
Hallway Tabletop Exhibit	Title and Platinum sponsors will be provided one dedicated 6-foot table space in the main hallway of the event beginning Wednesday afternoon. Sponsors will provide all decoration and materials. FHA will determine the table location assigned to each sponsor.
Hotel Suite Upgrade	Title and Platinum sponsors will be provided one upgrade to suite with an individual room reservation. A sponsor specific link to reserve rooms will be provided by FHA.
Dedicated FHA Team Liaison	Title, Platinum, and Gold sponsors will receive special FHA leadership staff time to help identify three key member officers for on-site introduction. FHA leadership staff will also support dialogue with the members.
Hospitality Space in Innovation Hub (not including food and beverage)	Title, Platinum, and Gold sponsors will be provided dedicated, customized meeting space within the Innovation Hub Hospitality Hall ballroom. FHA event planning consultant will provide room details including room layout, a list of options for furnishings and décor, and food and beverage information (food and beverage service for hospitality space must be contracted with the hotel by sponsor and is a separate cost). Title and Platinum sponsors receive 12 x 12 x 9 space, and Gold sponsors receive a 11 x 11 x 9 space.
Company Logo on Pre-Event Communications	The Title, Platinum, Gold, and Silver sponsor logos will be highlighted in, at minimum, two FHA event emails to attendees; included in two bi-weekly newsletter Pulse pre-event; and two collective sponsor thank you by level on social media posts. FHA engages with members on Twitter, Instagram, Linked In and Facebook. One or all of these will be used for social media posts that highlight sponsors by their level of support.
Invitation to VIP Reception	The Title, Platinum, Gold, and Silver sponsors will receive one invitation to the VIP reception with our distinguished Friday morning speaker. Sponsor must provide the name of individual attending 30 days before the start of the event.
Sponsor Recognition at Welcome Reception	All sponsors will be highlighted by signage at the Wednesday evening Welcome Reception.
Company Logo on Meeting Registration Website	All sponsor logos and links to company websites will be listed by sponsorship level on a dedicated webpage on the registration website once the sponsorship fee has been paid.
FHA Roster of Attendees	All sponsors will receive a roster of registered attendees with name, title, hospital or system, and city will be provided (per permission of attendee) to sponsors 30- and 14-days prior to the start of the event, and 1-day before the event.
Logo on Sponsor Banner	A Sponsor Banner will be placed at the main entrance to the meeting ballroom and will include all sponsor logos by level of support.
Thank You to sponsors on revolving event slides	FHA designed Power Point slide deck will be displayed pre-event, during breaks, and meeting transitions highlighting all sponsors by level, revolving with other informational slides during the meeting.

Contact John Wilgis at john@fha.org or (850) 524-2037 for additional information

306 E COLLEGE AVE
TALLAHASSEE, FL 32301

850.222.9800
VISIT FHA.ORG

