

2021 EDUCATION FOUNDATION SPONSORSHIPS

	Executive \$25,000	Premier \$15,000	Presenting \$10,000	Supporting \$5,000	Associate \$2,500
Sponsorships Available	1	2	4	8	Unlimited
Listed as a Session Sponsor	All Education Events*	8 Education Events	6 Education Events	4 Education Events	2 Education Events
Panelist Participation in Minimum of Two Sessions	X				
First Right of Refusal on FHA Annual Meeting and FHAPC Sponsorships	X				
Opportunity for Sponsor Video to be Played Before Sponsored Session	X	X			
Recognition as an Education Sponsor on FHA Social Media	X	X			
Logo Included on Education Page on FHA's Website	X	X	X		
Logo Included in Pre-Event Communications for Sponsored Session	X	X	X		
Member Rate for All FHA Education Events	X	X	X	X	
FHA Roster of Attendees for Sponsored Session	X	X	X	X	
Thank You on Sponsored Session Slides	X	X	X	X	X
FHA Membership Directory	X	X	X	X	X
Corporate Membership Benefits	X	X	X	X	X

*Excludes FHA educational programs supported by government grants that prevent sponsorships or registration fees.

About the Florida Hospital Association

Founded in 1927, the Florida Hospital Association is the leading voice for health care in the State of Florida. Through representation and advocacy, education and informational services, the Florida Hospital Association supports the mission of over 200 hospitals and health care systems to provide the highest quality of care to the patients we serve. Led by President and CEO Mary Mayhew, the Florida Hospital Association has offices in Tallahassee and Orlando and is governed by a Board of Trustees and officers elected by the member institutions. For more information, visit www.fha.org

Executive \$25,000

- Listed as a session sponsor on all education events* put on by the Florida Hospital Association (FHA). **Excludes FHA educational programs supported by government grants that prevent sponsorships or registration fees.*
- Opportunity to participate in two FHA education panels
- First right of refusal on FHA Annual Meeting and FHA Political Committee sponsorships
- Opportunity for sponsor's video to be played before sponsored session – *video should be a maximum of 60 seconds long.*
- Recognition as an education sponsor on FHA's social media accounts
- Logo included on the education page of FHA's website
- Logo included in pre-event communications (emails, etc.) for sponsored sessions
- Member rate for all FHA education events
- Access to attendee list for sponsored sessions with names
- Logo included on "thank you" slide for sponsored sessions
- Copy of the FHA 2021 Membership Directory
- Access to FHA corporate membership benefits

Premier \$15,000

- Opportunity for sponsor's video to be played before sponsored session – *video should be a maximum of 60 seconds long.*
- Recognition as an education sponsor on FHA's social media accounts
- Logo included on the education page of FHA's website
- Logo included in pre-event communications (emails, etc.) for sponsored sessions
- Member rate for all FHA education events
- Access to attendee list for sponsored sessions with names
- Logo included on "thank you" slide for sponsored sessions
- Copy of the FHA 2021 Membership Directory
- Access to FHA corporate membership benefits

Presenting \$10,000

- Logo included on the education page of FHA's website
- Logo included in pre-event communications (emails, etc.) for sponsored sessions
- Member rate for all FHA education events
- Access to attendee list for sponsored sessions with names
- Logo included on "thank you" slide for sponsored sessions
- Copy of the FHA 2021 Membership Directory
- Access to FHA corporate membership benefits

Supporting \$5,000

- Member rate for all FHA education events
- Access to attendee list for sponsored sessions with names
- Logo included on "thank you" slide for sponsored sessions
- Copy of the FHA 2021 Membership Directory
- Access to FHA corporate membership benefits

Associate \$2,500

- Logo included on "thank you" slide for sponsored sessions
- Copy of the FHA 2021 Membership Directory
- Access to FHA corporate membership benefits

To reserve your sponsorship, please contact John Wilgis, Vice President of Member and Corporate Services, (407) 841-6230 or John@FHA.org.