

2021 ANNUAL MEETING SPONSORSHIPS

October 6-8, 2021 | Ritz-Carlton Orlando Grande Lakes

	Title \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Sponsorships Available	1	2	4	8	12
Event Registrations	10	8	6	4	1
Advertisement in Meeting Agenda Publication	Full Page	Half Page	Quarter Page	Logo	Logo
Exclusive Recognition	Keynote Dinner	General Session	Co-sponsor of the Breakout Sessions	Co-sponsor of the Refreshment Breaks	
Logo on Name Badge Lanyard	X				
CEO Invited to CEO Dinner	X				
Hallway Trade Show Display	X	X			
Hotel Suite Upgrade	X	X			
Breakout Panel Participation	X	X			
FHA Conference Concierge	X	X	X		
Logo on Pre-Event Communications	X	X	X		
Food/Beverage/Entertainment Station Sponsor at Welcome Reception	X	X	X		
Hospitality Suite (+ F/B Cost)	X	X	X		
Invitations to VIP Reception	X	X	X	X	
Logo on Meeting Website	X	X	X	X	X
FHA Roster of Attendees	X	X	X	X	X
Logo on Sponsor Banner	X	X	X	X	X
Thank You on Rolling General Session Pre-Event Slides	X	X	X	X	X
FHA Membership Directory	X	X	X	X	X

Title Sponsor**\$50,000**

- Ten (10) registrations to the FHA 2021 Annual Meeting
- Full page advertisement in the meeting agenda publication
- Recognition as the title sponsor at the Keynote Dinner on Thursday evening
- Exclusive logo rights on the attendee name badge lanyard
- Invitation for the sponsor's CEO to attend the FHA CEO dinner on Wednesday evening
- Space to set-up a display in the main event hallway
- One (1) hotel suite upgrade
- Opportunity to have one (1) individual from the sponsor's company participate in a breakout panel
- One (1) designated FHA staff member who will assist sponsor throughout the event
- Sponsor logo included on all pre-event communications, including registration emails
- Branding opportunity on one (1) station at the Wednesday Welcome Reception
- One (1) room on the main conference floor that can be used for a hospitality suite – *food, beverage and all other costs associated not included.*
- Two (2) invitations to the VIP Reception
- Logo on meeting registration website
- Access to attendee list with names
- Logo on sponsor banner
- Logo included in the rolling General Session pre-event slides
- Copy of the FHA 2021 Membership Directory

Platinum Sponsor**\$25,000**

- Eight (8) registrations to the FHA 2021 Annual Meeting
- Half page advertisement in the meeting agenda publication
- Recognition as a platinum sponsor at one of the General Sessions
- Space to set-up a display in the main event hallway
- One (1) hotel suite upgrade
- Opportunity to have one (1) individual from the sponsor's company participate in a breakout panel
- One (1) designated FHA staff member who will assist sponsor throughout the event
- Sponsor logo included on all pre-event communications, including registration emails
- Branding opportunity on one (1) station at the Wednesday Welcome Reception
- One (1) room on the main conference floor that can be used for a hospitality suite – *food, beverage and all other costs associated not included.*
- Two (2) invitations to the VIP Reception
- Logo on meeting registration website
- Access to attendee list with names
- Logo on sponsor banner
- Logo included in the rolling General Session pre-event slides
- Copy of the FHA 2021 Membership Directory

Gold Sponsor**\$15,000**

- Six (6) registrations to the FHA 2021 Annual Meeting
- Quarter page advertisement in the meeting agenda publication
- Recognition as a co-sponsor of the Breakout Sessions
- One (1) designated FHA staff member who will assist sponsor throughout the event
- Sponsor logo included on all pre-event communications, including registration emails
- Branding opportunity on one (1) station at the Wednesday Welcome Reception
- One (1) room that can be used for a hospitality suite – *food, beverage and all other costs associated not included.*
- Two (2) invitations to the VIP Reception
- Logo on meeting registration website
- Access to attendee list with names
- Logo on sponsor banner
- Logo included in the rolling General Session pre-event slides
- Copy of the FHA 2021 Membership Directory

Silver Sponsor**\$10,000**

- Four (4) registrations to the FHA 2021 Annual Meeting
- Logo in the meeting agenda publication
- Recognition as a co-sponsor of the Refreshment Breaks
- Two (2) invitations to the VIP Reception
- Logo on meeting registration website
- Access to attendee list with names
- Logo on sponsor banner
- Logo included in the rolling General Session pre-event slides
- Copy of the FHA 2021 Membership Directory

Bronze Sponsor**\$5,000**

- One (1) registration to the FHA 2021 Annual Meeting
- Logo in the meeting agenda publication
- Logo on meeting registration website
- Access to attendee list with names
- Logo on sponsor banner
- Logo included in the rolling General Session pre-event slides
- Copy of the FHA 2021 Membership Directory

Thank you for your interest in sponsoring the Florida Hospital Association 2021 Annual Meeting hosted October 6-8, 2021 at the Ritz-Carlton Orlando Grande Lakes.

To reserve your sponsorship, please contact John Wilgis, Vice President of Member and Corporate Services, (407) 841-6230 or John@FHA.org.

About the Florida Hospital Association

Founded in 1927, the Florida Hospital Association is the leading voice for health care in the State of Florida. Through representation and advocacy, education and informational services, the Florida Hospital Association supports the mission of over 200 hospitals and health care systems to provide the highest quality of care to the patients we serve. Led by President and CEO Mary Mayhew, the Florida Hospital Association has offices in Tallahassee and Orlando and is governed by a Board of Trustees and officers elected by the member institutions. For more information, visit www.fha.org